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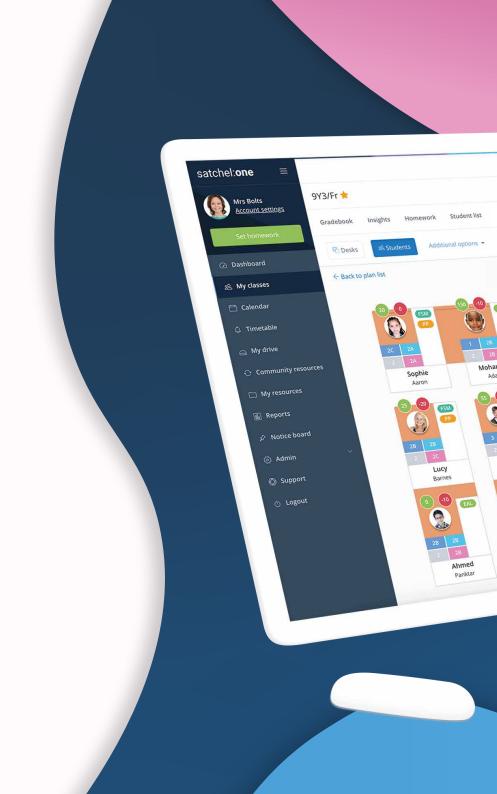
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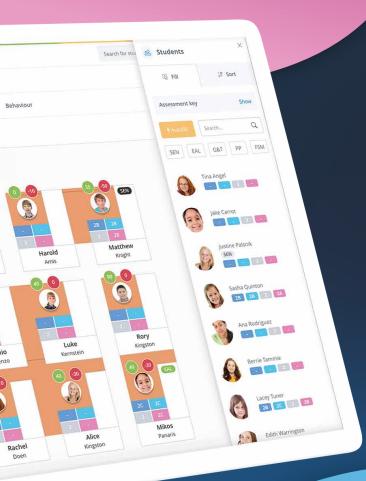
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"Game changing...
I have never known such a smooth implementation and well received product."

The Priory School, UK

Our story

Satchel began many years ago when, whilst I was working as an Assistant Headteacher, I had the idea for a piece of software that would tackle the homework problem in schools. This simple idea has since evolved into a global brand that touches on all areas of education, providing valuable solutions that make schools around the world more efficient.

Today, our learning platform is used by 1 in 3 UK secondary schools, helping them to facilitate distance learning, reduce teacher workload, involve parents in the learning process and engage students in their education. Driven by the desire to enhance teachers' existing skill set through eliminating the barriers that come between them and their students, we only ever develop software that solves real problems and adds genuine value.



Naimish Gohil, CEO

Our impact

Every year since our inception, Satchel products have been award-winning - receiving widespread recognition across the industry. However, the real testament to our success is just how many schools actively use our software, which sees our app regularly ranking as number one in Education in the app store.

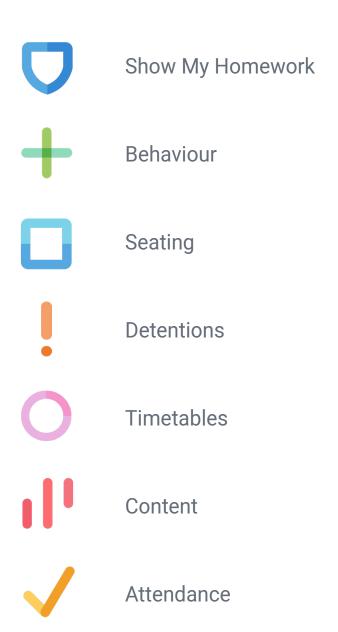




Welcome to Satchel One

Your bespoke learning platform

Satchel One is the leading learning platform that supports the entire school community on their journey through education. Schools can choose from our selection of award-winning classroom management and teaching & learning apps that make up Satchel One, to create a platform that suits their needs. With simplicity and inclusivity front of mind, you can rest assured that our software is always easy to use, affordable and serves a real purpose.



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Show My Homework

Set, track and monitor tasks online with the market leading tool that facilitates distance learning, engages students, involves parents and saves teachers time. Share or reuse a wide-range of different task types and view insights into how well students are interacting with assignments.

- Support remote learners with Classwork and online submissions
- Set, reuse and differentiate yours & colleagues' tasks online
- Track when students access work set, even remotely, with Insights
- Easily identify gaps in learning with self-marking Quizzes
- Assign individual homework tasks to students in your class
- 'Share to' functionality with Quizlet, GCSEPod, Teams and Classroom
- Students can message their teachers for support on tasks
- View your class Gradebook & provide feedback in one place
- Create and schedule reports for homework quality and frequency
- Give parents full view of homework set with parent accounts







Recognise and reward students' positive behaviour and reprimand negative actions with an online points based system. Teachers can easily assign points and create custom badges in line with their school's behaviour policy whilst effectively monitoring the impact of praise on their class via the Behaviour report.

- Assign behaviour points from wherever you are
- Motivate remote learners with points and badges
- Track behaviour across the whole school and identify trends
- Assign standardised points in line with your behaviour policy
- Writeback behaviour to SIMS
- Display SIMS behaviour points to students & parents
- Easily communicate student behaviour to their parents
- Create custom badges to recognise special efforts
- Deduct points to reprimand negative behaviour

Timetables

Enhance organisation and keep learning aligned across your entire school with Timetables. All stakeholders can access timetables online or via the Satchel One app. Teachers can view their upcoming school day from the dashboard, attach video links and homework tasks to individual lessons as well as enjoy instant access to the rest of their Satchel One apps which are just a click away from their personal Timetable.

Attach live lesson links to specific classes to support remote students

Make Timetables accessible to all stakeholders whether in-school or remote

Sync directly with SIMS

Self-serve timetables can be printed from home

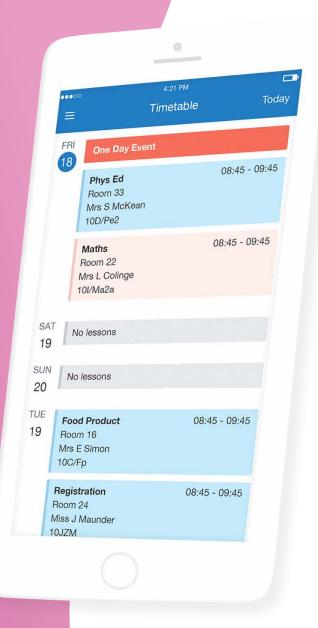
Parents can view their child's upcoming timetable

Available on mobile apps for all users

Shortcuts to set homework and see any work due

View your upcoming lessons on the dashboard with Teacher Agenda

Keep learning aligned for stakeholders at all times





Seating

Take the hassle out of classroom seating plans with our Seating app. Create the optimum learning environment for students with carefully curated seating arrangements. Plans can be quickly auto-filled for any classroom, displaying inclusion and attainment data for pupils that help you to make informed seating decisions.

- Create safe, socially distanced seating plans
- Access Reports on seating plans to support track and trace
- See which students have been in close proximity with one another
- Create plans for any size or shape classroom
- View student names, avatars, inclusion & attainment data
- Reuse your own or colleagues' plans and print them in seconds
- Populate plans by inclusion data, alphabetically, boy/girl
- Show Ofsted & SLT why students are seated this way
- Label certain seats or spaces on your arrangement

Content

Unlock high quality teaching resources from world-leading publishers, Collins. Schools can access Collins online content and assign questions and exercises as homework tasks, enjoying the peace of mind that any independent learning set is relevant, engaging and in line with major exam boards.

- Resources are always accessible for remote learners
- Use Collins' exam-ready resources
- Attach as homework questions in seconds
- Available for core subjects on major exam boards
- Perfect for plenary tasks or extended learning
- Ready for your staff to use in seconds





✓ Attendance

Enjoy a clear record of your students' attendance with our school registration software. With our online attendance tool, schools can easily track attendance, punctuality and unplanned absences from wherever they are, in school or at home, identifying trends and any cause for concern - all from one place.

- Keep track of attendance for in-class students & remote learners in one place
 - Take attendance for students directly in Satchel One
- Import attendance codes and writeback all attendance data to SIMS
- Access Attendance via the Teacher Agenda on the Dashboard
- Attach comments to student registration marks
- View unauthorised absences from the Daily Absences Dashboard
- Surface guardian contact data from SIMS in Satchel One
- Communicate attendance & punctuality rates with students and parents

Detentions

Quickly, subtly and effectively reprimand students' negative behaviour with Detentions. Ensure teachers are issuing detentions in line with school policy, track if students have attended via the Detentions report notifications sent straight to parents' phones.

Create your own detention types in line with school policy

Be alerted of any detention scheduling conflicts

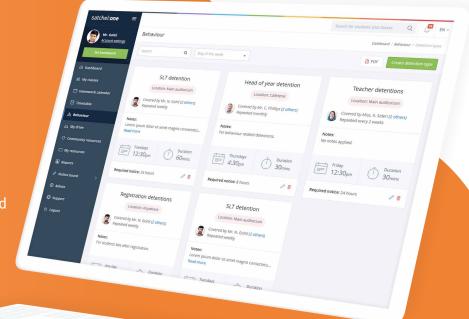
Provide appropriate notice periods when issuing Detentions

Create standardised reasons for detentions

Instantly notify students and parents when a detention is issued

Track students' detention attendance

View detention trends for the whole-school



"Any outstanding school that thinks hard about the quality of student teaching and learning needs to use this software."

English Teacher, The Haberdashers' Aske's Boys' School, UK

Premium feature



School Branding

We see Satchel One as an extension of your school which is why we offer School Branding. You can choose to remove the Satchel One logo from your interface, as well as customise your learning platform with your school's colours and logo, creating a seamless and discrete transition from your school website into the world of Satchel One.

Promote the sense of school community amongst in-class and remote learners

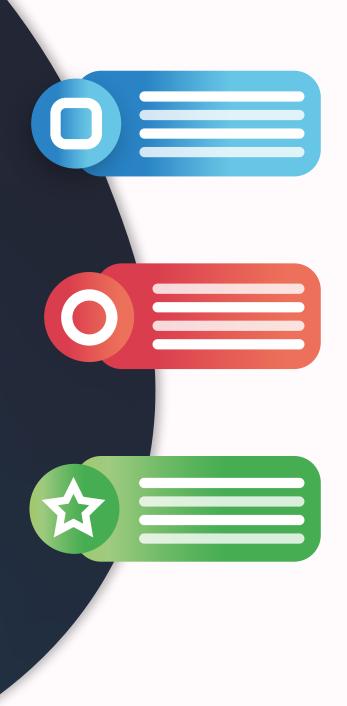
Remove the Satchel One logo from your school's interface

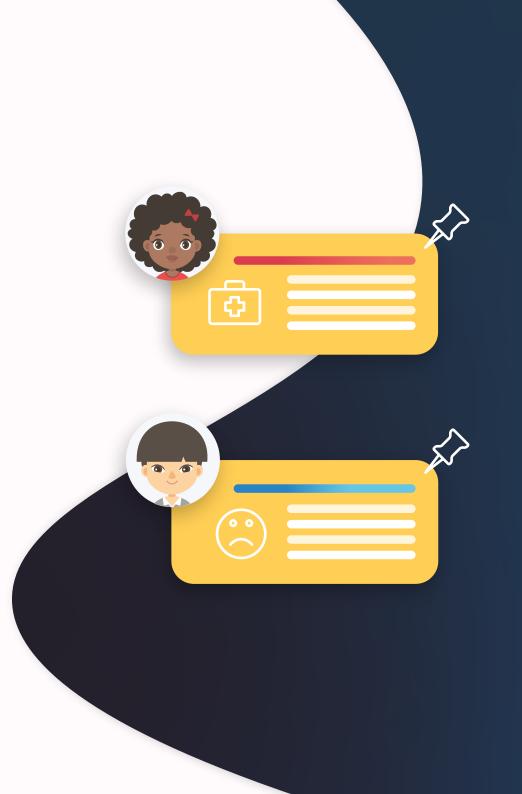
Reskin the learning platform with your school's colours

Have your school's logo emblazoned on every page

Upload your school's image to personalise your homepage

Easily activate from your settings page





Premium feature

(0)

Welfare Notes

The welfare and wellbeing of students is always of the utmost importance to schools. With Welfare Notes, teachers can communicate any student wellbeing concerns they have to relevant teachers so they can tailor assignments and provide additional support where necessary.

- Upload and share important student files with relevant teachers
 - Support students' wellbeing whilst working remotely
- Communicate any concerns discreetly
- Access Welfare Notes from school seating plans
- Create student Welfare Notes for your own reference and knowledge
- Only share notes with teachers who work with the pupil
- Support students with any struggles they may be facing

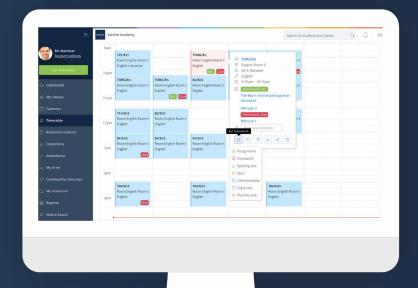
Satchel One For your school

Satchel One is designed for use in any school setting - the ability to pick and choose your own selection of apps means it can be tailored for use to your specific school whether it's primary, secondary, an MAT or navigating remote learning.



Distance Learning

School closures, as a result of COVID-19, forced schools around the world into navigating the world of remote learning. Fortunately, Satchel One was able to facilitate the communication and submission of work to remote learners during the initial days of closures and we have since enhanced our learning platform and set-up process to fully support schools during periods of distance learning.



Receive outstanding remote set-up and training via video conference

Communicate lesson work to students via the Classwork task type on Show My Homework

Students can submit work online and message their teachers for additional support and resources

Teachers can add video links to the school Timetable for specific lessons for live streamed content

Students and parents have access to Timetables so can keep track of learning whilst at home

Teachers can reuse tasks, find lessons from Community Resources or attach tasks from Collins online textbooks with Content

Keep students motivated throughout periods of distance learning with an online rewards based system, Behaviour

Maintain the sense of school community even without a uniform with School Branding

Ensure your students are supported at all times through the communication of Welfare Notes

Enjoy a universal view of attendance for remote and in-class learners with online registration software, Attendance

Understand where students have been seated and track which pupils may need to self-isolate with the Seating Report

Communicate important announcements and events with parents via the Notice Board and Satchel One app



During the first week of school closures

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MATs

Trust-wide implementation

Ensuring consistency across your multi-academy trust couldn't be simpler with Satchel One. By providing each school in your trust with access to our platform you can enjoy the same reporting features and immediate access to distance learning tools as well as only having to deal with one supplier and exclusive preferential rates tailored to your trust.

Give every school in your trust access to distance learning tools

One supplier for your entire trusts' needs

Uniform reporting across all schools in your MAT

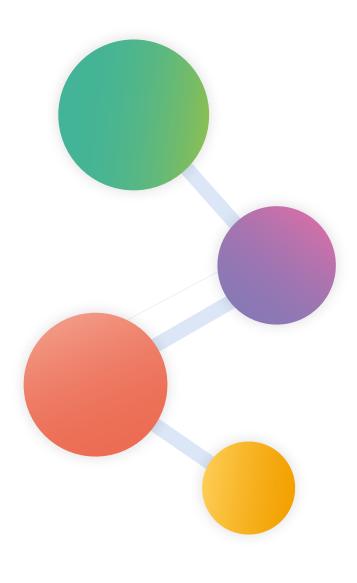
Customise each school dashboard so it reflects your trust's branding

Remote training and onboarding makes for quick and easy set up

Share resources across schools through Community Resources

Enjoy affordable software for all schools with preferential rates for MATs

Software tailored for secondary and primary schools



"Satchel One has been the bridge between pupils, staff and parents"

Head of ICT, Ashton on Mersey School, UK

Primary

Satchel One supports primary schools in providing your entire school community with easy-to-use edtech tools that enhance the learning experience for families. Teachers can use Satchel One to set engaging, interactive learning tasks to pupils and communicate with families through the Satchel One app.

Issue tasks with resources attached so parents can support learning from home

Provide families with updates on their child's progress via the Satchel One app

Encourage positive behaviour and motivate students with online rewards and points

Assign fun, interactive learning activities to students like Quizzes & Spelling Tests

Simple software that's easy to set-up and use for all stakeholders

Assign individual tasks to students for additional support

Communicate student wellbeing concerns to relevant teachers with Welfare Notes

Set tasks that don't require a submission; perfect when setting reading work

Take attendance from Satchel One and keep track of all daily absences

Key communication tool for parents - send updates and notifications to the Parent App



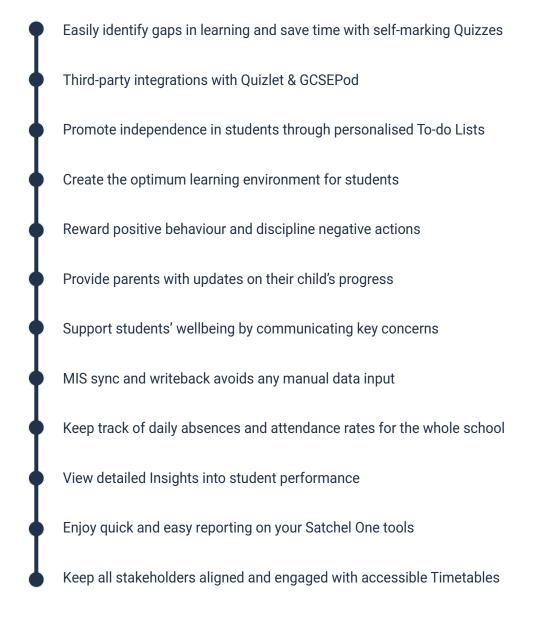




Secondary

Already used by 1 in 3 UK secondary schools, Satchel One is the number one learning platform in the UK. Created by a secondary school Assistant Headteacher, Satchel One tackles real problems faced by teachers head on - helping them to reduce workload, engage students, involve parents and take better control of their classroom.





Included in every Satchel One licence

Regardless of the Satchel One apps you choose, some features are included as standard to enhance processes in your school.

Our core features are what make up the foundation of Satchel One. Each is intuitive and effective and will work alongside the apps you choose to add on top. Included as standard are:



Reports

Powerful, scheduled reports that make it easy to monitor user activity as well as track homework quality & frequency.



My Classes

From My Classes you have access to all the Satchel apps your school uses. Quickly view your students and class groups where you can then select the function you need to support their learning.



Gradebook

Linked to Show My Homework tasks, we create a Gradebook entry for each piece of work set that requires a grade, so you can keep track of student submissions and grades in one place, visible to teachers, students and parents.



Notice Board

Your school's communication tool, Issue announcements to teachers, students & parents notifying them of important dates, events or whole-school updates. Choose to add recurring Events or send notifications to specific groups including staff-only; perfect for meetings.



Open Calendar

The Open Calendar single-handedly removes any homework excuses by providing access to all upcoming tasks, details and deadlines, even without a login.



Satchel One App

Each stakeholder has access to their very own Satchel One app on Android or iOS where they can receive important notifications regarding their account.



Notifications

Keep up to date with everything that's going on in school. From class changes to homework submissions, we'll send a notification straight to your pocket.



My Drive

Store all your important resources in one easy-to-access, personal, cloud-based folder. Attach resources directly from My Drive to tasks or share files with colleagues for department-wide consistency and best practice.

Your Licence

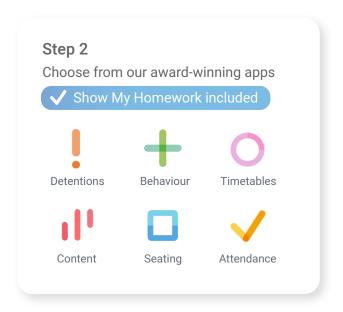
Understanding your licence

Having the breakdown of what's included in your licence is vital for knowing where costs are attributed, feeling comfortable that there are no hidden fees, and understanding value for money.

With Satchel One, your licence fee covers your use of the software after installation, and is inclusive of ongoing maintenance and support. We calculate this on a price per pupil basis, depending on the apps you select.

The following graphics show the features that come as standard with Satchel One, as well as the additional apps that can be purchased. The pages that follow outline how our teams will work with you throughout your licence.

Step 1 Get your Satchel One standard features My Classes Reports Gradebook Notifications Calendar Notice Board My Drive



Engineering Team

Our Engineering Team's primary responsibilities are to maintain site performance, enhance the software and develop new features in line with the latest teaching trends and standards. We employ Ember technology, a modern open source framework, which enables us to scale our user base reliably while maintaining stability and performance.

We invest heavily into the technology we use to ensure we maintain optimum levels of user engagement and user experience is of the highest quality. This includes hosting our software on AWS, a highly secure and robust service which allows us to easily create and scale our infrastructure in line with our customers' needs.



Customer Experience Team

Our Customer Experience Team is on hand to offer support and guidance throughout the entire length of your licence, dedicated to ensuring you are using the software to its full potential so you achieve your objectives. The Customer Experience Team is your main contact's first port of call for any questions they may have.

They can be easily reached via chatbot or phone, ready to share resources to ensure full comprehension of the software, provide ongoing guidance through best practice advice and communicate any feature updates or product enhancements. They'll also monitor your school's usage ensuring user engagement is substantial, and offer insight into student, parent and teacher interaction.



Technical Support Team

Our internal Technical Support Team deal with any queries users at your school encounter - teachers, students and parents. They are operational Monday to Thursday from 8:30am - 5:00pm and 8:30am - 4:30pm on Fridays. Students and parents can contact the team at any time via the contact form on the website, whereas teaching staff can contact us via the chatbot or over the phone.

Support spans a range of individual user requests including but not limited to, setting up extra-curricular classes, managing accounts and sending login letters. In addition, continuous support is provided to network managers and administrators for all admin functions so all users get the most out of their accounts.



"The service has been excellent.

The ease of integration, the training and approachability of the team has been second to none."

Director of New Technologies, **Bishop Justus Church of England School,** UK

Your Set-up

What your set-up includes

We charge a set-up fee for every school that comes on-board with us; this charge covers the installation of the software and the time our On-boarding, Support and Customer Experience teams spend helping you to complete the process.



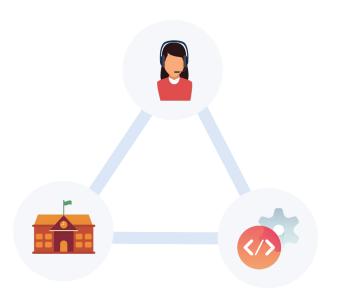
Onboarding

During your set-up, you will work with our Technical Support team who will help handle the technical side of this process. They will work with your network manager and run through our data sharing agreement to help them understand data flow, maintenance and admin responsibilities. They provide thorough guidance and instructions for your IT team to carry out an independent installation.

Bespoke roll-out

Once installation is complete, you will begin dealing with an On-boarding Specialist who will help to ensure the software is embedded across the school and users are engaged.

To ensure a smooth roll-out we provide each main contact with the following:





A launch call which covers the school's objectives, launch timeline, admin training and best practice from other schools



Engagement statistics



Regular chatbot contact to make sure that the software is completely embedded in the school and to offer any additional support required



Confirmation when the school has successfully completed on-boarding and reached over 70% user engagement.

Once your school has graduated from the on-boarding process, the Customer Experience Team will continue to act as your main contact's first port of call for the remainder of your licence.

Training sessions

Included in your set-up cost is your initial remote training session provided by one of our internal certified Product Evangelists. The training covers the following:

Administrator training

Your designated trainer will connect with anyone who has been elected to administrate your system. They will walk through distributing login details, managing users and any key focuses outlined with the Customer Experience Team in your roll-out calls.

System walkthrough

A live demonstration and introduction to the product is delivered to the whole staff at once via video conference. Staff will be shown how to login, set assignments, share resources, manage their classes and monitor activity.

Hands-on demonstration

Staff will login to the system for the first time to explore their Satchel One apps. This is to ensure staff are comfortable using the basic functionalities of the software. Trainers are also present to answer any additional questions.

In-product training

After your initial training session, we also provide in-product guidance to each teacher within the system to help continually train staff at their own pace. This means that all staff are introduced to new feature functionalities as they're released and any teacher who may start at the school after you have received training will also be given guidance on how to use features to the same standard as their colleagues.

Additional training is available throughout the length of your licence, including advanced and CPD sessions on request from our Customer Experience Team.



Integrating your MIS

In order to extract data from your MIS and ensure it is handled with the utmost safety and security, we use third party data extractors Groupcall and Glow. In order to use these services, an annual fee is charged to set-up the secure link between our servers and your school's MIS. Included in this pricing is the following:

Xporter on demand

XoD is a web-based portal that allows you to issue Satchel with an API key to grant us permission to connect to your MIS and control the level of data we can access. The service is installed onto your school system by your staff or with Groupcall's assistance.

Data link with daily imports

The data link ensures that all your data stored in your MIS is up-to-date and reflected on our software. Any admin changes made in your MIS will be reflected on in Satchel One the next day, inclusive of, but not limited to, additional classes, new students, and extracurricular classes





















Glow

Scottish schools can sync data directly through their existing Glow platform, meaning that no extra software is required.

Security and support

The use of a third party data extractor ensures your data is held securely and safely. Groupcall ensures robust security including encryption of your data. Included in this is ongoing support for your school's Groupcall installation, provided directly by Groupcall and our Technical Support Team.

Academic year rollover

If your licence spans over the new academic year, we will assist in the rollover process, ensuring that graduated students are removed from the software as well as new students and staff are populated onto the system and timetables and classes updated.

Writeback

Some of our Satchel One apps come with a writeback fee to cover the accompanying costs charged via Groupcall to support this function. Writeback ensures that any action taken within Satchel One is then populated in your MIS (where compatible), removing duplicate data input.



Contact us

If you have any questions regarding anything outlined in this brochure, want to have an in-depth product walkthrough or find out about pricing specific to your school, please feel free to get in touch with a member of the team and we'll be happy to assist.

info@teamsatchel.com

020 7197 9550

www.teamsatchel.com

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